

## Cookies used on Adiant.com

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site may not work then.

Purpose	Cookie Name	Lifespan	Third party recipient
This cookie is set by the OneTrust cookie compliance solution. It stores information about the categories of cookies the site uses and whether you have given or withdrawn consent for the use of each category. This enables us to prevent cookies in each category from being set in your browser, when consent is not given.	Optanon Consent	1 year	OneTrust
This cookie is set by the OneTrust cookie compliance solution. It is set after you have seen a cookie information notice, and in some cases only when you actively close the notice down. It enables the website not to show the message more than once to you.	OptanonAlertBoxClosed	1 year	OneTrust

### Performance and Analytics Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site.

All information these cookies collect is anonymous and aggregated. If you do not allow these cookies, we will not know when you have visited our site and will not be able to monitor its performance.

Description	Cookie	Lifespan	Third party recipient
This cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors, session and campaign data for the site analytics report.	_ga	2 years	Google Analytics
This cookie is used to store information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	_gid	24 hours	Google Analytics
This cookie is used to restrain request rate and thus limit the collection of data on high traffic sites.	_gat	A few seconds	Google Analytics
This cookie is used to store a randomly generated anonymous ID which is used only	tk_ai	5 years	JetPack

within the admin area and for general analytics tracking.			
This cookie stores a list of old randomly generated anonymous IDs that were previously stored in tk_ai.	tk_aip	A few seconds	JetPack
This cookie is used to anonymously record details on how user's use the website.	tk_tc	Session	JetPack

### Functional cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Description	Cookie	Lifespan	Third party recipient
This is a PHP session cookie associated with embedded content from the adient.mediaroom.com	PHPSESSID	Session	Cision
This cookie is a Cloud Foundry cookie associated with embedded content.	__cf_bm	A few seconds	Cision

### Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Categories	Cookies	Lifespan	Third party
This cookie is set by AddThis to track how often a user interacts with AddThis, a web widget that enables visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	uvc, xtc	1 year	Addthis.com
This cookie is set by MathTag, which is owned by MediaMath Inc, a US based digital advertising agency.	uuid	1 year	MediaMath, Inc
This cookie set by youtube.com and used to as a unique identifier to track viewing of videos.	VISITOR_INFO1_LIVE	30 days	Google

This cookie is set by youtube.com to collect user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	YSC	6 months	Google
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### Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. („Google “). Google Analytics Data Processing Amendment with Google was signed. Google Analytics uses cookies which allow the analysis of your usage of our website. The information created by such cookies about your usage of this website are generally transferred to a server of Google in the USA and stored there. We want to inform you, though, that Google Analytics on this website has been extended by the Code “anonymizeIP“, to ensure an anonymized collection of IP-addresses (so called IP-Masking) which means that the IP-address will be cut by Google within the member states of the European Union or in other countries within the EEA. Only in single cases the full IP address will be transferred to a server of Google in the USA and cut there. As instructed by us, Google will use that information to analyze your usage of this website, to create reports on website activity and to render further services connected to the website and internet usage for us. The IP-address transferred by your browser in connection to Google Analytics will not be linked to other data of Google. In addition to the general possibility to prevent our website storing cookies on your computer (see above) you can also prevent the collection of information related to your usage of this website created by that cookie (including your IP-address) as well as the processing of such data by Google by downloading and installing the browser plug-in you can find here: <https://tools.google.com/dlpage/gaoptout?hl=en>. An opt-out cookie will be set which will prevent the future collection of your data when visiting this website: Click here to opt-out of Google Analytics. Further information on the Terms of Use and Data Protection can be found at <https://www.google.com/analytics/terms/gb.html> or at <https://policies.google.com>.

### JetPack

This website uses JetPack, a first party analytics tool used by WordPress VIP, Inc. for analysis and usage of the website. The information created by such cookies are anonymous. For more information on the Terms of use and Data Protection please visit <https://wpvip.com/vip-and-the-gdpr/> and [Privacy Policy – Automattic](https://automattic.com/privacy) and <https://automattic.com/privacy>.

### Cision

Used to distribute press releases globally. The privacy policy and how you can object to the processing of your personal data is available at: <https://www.prnewswire.com/privacy-policy/>

### AddThis

Add this is a web service that allows visitors to easily share content across social media platforms. The privacy policy and how you can object to the processing of your personal data is available at: <https://www.oracle.com/legal/privacy/privacy-policy.html>

### MediaMath, Inc

This is a digital advertising agency. These cookies are used to make advertisements more relevant. The privacy policy and how you can object to the processing of your personal data is available at: <https://www.mediamath.com/privacy-policy/>

## Google

Google advertising cookies are used to make advertising more engaging to users and more valuable to publishers and advertisers. The embedded YouTube videos on the web pages set cookies from YouTube to deliver targeted advertising on Google's web pages. For this purpose, the cookies listed above are set and the respective data is collected and processed by Google Inc. The privacy policy and how you can object to the processing of your personal data is available at:

<https://www.google.de/intl/de/policies/privacy/>.