

## Cookies used on Adiant.com

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site may not work then.

| Purpose   | Cookie Name                | Lifespan | Third party recipient |
|---|----------------------------|----------|-----------------------|
| This cookie is set by the OneTrust Cookie Consent & Website Scanning solution. It stores information about the categories of cookies the site uses and whether you have given or withdrawn consent for the use of each category. This enables us to prevent cookies in each category from being set in your browser, when consent is not given. | Optanon Consent            | 1 year   | OneTrust              |
| This cookie is set by the OneTrust Cookie Consent & Website Scanning solution. It is set after you have seen a cookie information notice, and in some cases only when you actively close the notice down. It enables the website not to show the message more than once to you.   | OptanonAlertBoxClosed      | 1 year   | OneTrust              |
| This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorized posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.  | __RequestVerificationToken | Session  | Microsoft             |
| This is a general-purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymized user session by the server.   | <u>ASP.NET_SessionID</u>   | Session  | Microsoft             |

### Analytics Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site.

All information these cookies collect is aggregated. If you do not allow these cookies, we will not know when you have visited our site and will not be able to monitor its performance.

| Description  | Cookie    | Lifespan | Third party recipient |
|--|-----------|----------|-----------------------|
| <p><b>*Dynatrace:</b> These cookies are associated with software from Dynatrace, an application performance management (APM) software company. Their software manages the availability and performance of software applications and the impact on user experience in the form of deep transaction tracing, synthetic monitoring, real user monitoring, and network monitoring.</p> |           |          |                       |
| <ul style="list-style-type: none"> <li>Tracks a visit across multiple requests</li> </ul>  | dtCookie  | Session  | Dynatrace             |
| <ul style="list-style-type: none"> <li>Measures server latency for performance monitoring.</li> </ul>  | dtLatC    | Session  | Dynatrace             |
| <ul style="list-style-type: none"> <li>Required to identify proper endpoints for beacon transmission; includes session ID for correlation</li> </ul>   | dtPC      | Session  | Dynatrace             |
| <ul style="list-style-type: none"> <li>Intermediate store for page-spanning actions used to save user action names, such as Click on Login across different pages. This is required because page loads result in JavaScript code restart and so all contextual information must be stored in cookies.</li> </ul>   | dtSa      | Session  | Dynatrace             |
| <ul style="list-style-type: none"> <li>Visitor ID to correlate sessions.</li> </ul>  | rxVisitor | Session  | Dynatrace             |
| <ul style="list-style-type: none"> <li>Session timeout timestamp.</li> </ul>   | rxvt      | Session  | Dynatrace             |
| <p><b>**Google Analytics:</b> These cookies are associated with Google Universal Analytics, a commonly used analytics service. The information allows us to understand interactions with our websites and ultimately refine that experience to better serve you.</p>   |           |          |                       |
| <ul style="list-style-type: none"> <li>This cookie is used to distinguish unique users</li> </ul>  | _ga       | 2 years  | Google                |

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|--|------|----------|--------|
| by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for analytics. |      |          |        |
| <ul style="list-style-type: none"> <li>This cookie is used to track user page views to understand the overall user journey.</li> </ul>   | -gid | 24 hours | Google |

### Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

| Categories   | Cookies   | Lifespan   | Third party |
|--|-----------|------------|-------------|
| <p>***<a href="#">Google</a> advertising cookies are used to make advertising more engaging to users and more valuable to publishers and advertisers. The embedded YouTube videos on the web pages set cookies from Google to deliver targeted advertising on Google's web pages</p> |           |            |             |
| <ul style="list-style-type: none"> <li>This is a tracking cookie that allows Google Analytics to throttle the request rate.</li> </ul>   | _gat_gtag | 10 minutes | Google      |
| <ul style="list-style-type: none"> <li>Google advertising cookie used to collect website statistics and track conversion rates.</li> </ul>   | 1P_JAR    | 30 days    | Google      |
| <ul style="list-style-type: none"> <li>This cookie is set by Doubleclick (which is owned by Google) to help build a profile of your interests and show you relevant ads on other sites.</li> </ul>   | NID       | 6 months   | Google      |

|  |      |        |        |
|--|------|--------|--------|
| <ul style="list-style-type: none"> <li>This cookie is an advertising cookie set by Google to help show advertisements based on preference across the web.</li> </ul> | ANID | 1 year | Google |
|--|------|--------|--------|

**\*Dynatrace**

Dynatrace, a service of Dynatrace LLC, headquartered in Waltham, Massachusetts, USA, manages the availability and performance of software applications and the impact on user experience. This enables us to improve the respective offers and to solve functional problems. Dynatrace uses the cookies listed above for this purpose. The privacy policy of Dynatrace can be found at: <https://www.dynatrace.com/company/trust-center/>.

**\*\*Google Analytics**

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics Data Processing Amendment with Google was signed. Google Analytics uses cookies which allow the analysis of your usage of our website. The information created by such cookie about your usage of this website are generally transferred to a server of Google in the USA and stored there. We want to inform you, though, that Google Analytics on this website has been extended by the Code "anonymizeIP," to ensure an anonymized collection of IP-addresses (so called IP-Masking) which means that the IP-address will be cut by Google within the member states of the European Union or in other countries within the EEA. Only in single cases the full IP address will be transferred to a server of Google in the USA and cut there. As instructed by us, Google will use that information to analyze your usage of this website, to create reports on website activity and to render further services connected to the website and internet usage for us. The IP-address transferred by your browser in connection to Google Analytics will not be linked to other data of Google. In addition to the general possibility to prevent our website storing cookies on your computer (see above) you can also prevent the collection of information related to your usage of this website created by that cookie (including your IP-address) as well as the processing of such data by Google by downloading and installing the browser plug-in you can find here: <https://tools.google.com/dlpage/gaoptout?hl=en>. An opt-out cookie will be set which will prevent the future collection of your data when visiting this website: Click here to opt-out of Google Analytics. Further information on the Terms of Use and Data Protection can be found at <https://www.google.com/analytics/terms/gb.html> or at <https://policies.google.com>.

**\*\*\*Google**

Google advertising cookies are used to make advertising more engaging to users and more valuable to publishers and advertisers. The embedded YouTube videos on the web pages set cookies from YouTube to deliver targeted advertising on Google's web pages. For this purpose, the cookies listed above are set and the respective data is collected and processed by Google Inc. The privacy policy and how you can object to the processing of your personal data is available at: <https://policies.google.com/privacy?hl=en&gl=en>.